

MEDIA RELEASE



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CANEGROWERS Mackay appoints new chief

CANEGROWERS Mackay has appointed its new chief, District Manager Michelle Martin.

Michelle comes with a strong background in business and member services, and her appointment follows the passing of esteemed, long-serving CEO Kerry Latter, who lost his battle with cancer in June.

CANEGROWERS Mackay Chairman Kevin Borg made the announcement this week, saying that a long and transparent selection process had been undertaken. Mrs Martin will formally take up the position on Monday, August 7

“We are pleased to announce today that Michelle Martin will take on the role of District Manager,” Mr Borg said.

“She comes with a professional background in building, small business, administration, insurance, and education.

“Importantly, Mrs Martin has been with CANEGROWERS Mackay’s Grower Services for the past two and a half years, and Growers Services Manager since May 2022. In that time, she has had the opportunity to work closely with CANEGROWERS Mackay’s senior management and board, and has developed extensive knowledge of the industry and, with excellent relationship-building skill, has a great rapport with the membership, making her a perfect fit for the role.

“We are confident that she will bring the clear and strong advocacy for our members, and for the sugar industry as a whole, that both the community and our membership expect. We are confident that the organisation will be in good hands.

“On behalf of the CANEGROWERS Mackay Board and staff, we congratulate Mrs Martin and welcome her into her new role.”

Notably, the organisation is transitioning from leadership being nominally Chief Executive Officer, to District Manager, which brings the position more into line with that of other Queensland CANEGROWERS Districts.

“The rationalisation streamlines the Growers Services and District Manager positions, delivering greater efficiency and value to our members,” Mr Borg said.

Mrs Martin said she was honoured to accept the leadership role.

“I am very honoured to be a part of this new chapter for CANEGROWERS Mackay,” she said.

“I have a great team behind me and have been privileged to have been mentored by senior members and management at CANEGROWERS in my time here.

“I will continue the tradition of being a leading and vocal advocate in the industry for our local members.”

